

04.09.19

**PERSHORE TOWN COUNCIL
TWINNING AND TOURISM COMMITTEE MEETING**

4th September 2019

Minutes of the meeting of Pershore Town Council Twinning and Tourism Committee, held at the Town Hall, 34 High Street, Pershore, Commencing at 7.30pm.

Present:- Cllr Val Wood (Chairman)
Mrs Jane Daniels
Mr Peter Farrall
Mrs Margaret Ferris
Cllr Julie Hemming
Mr Colin Shepherd
Mr Peter Stansbie
Cllr Liz Turier
Mr John West

There were no members of the public present

012. Apologies

Apologies were accepted from Mr Steve Knight, Cllr Art Lavelle and Cllr Chris Parsons.

013. Declarations of Interest

There were none

014. Minutes

It was proposed by Cllr Hemming, seconded by Mr Stansbie and RESOLVED that the minutes of the meeting held 20th May 2019 be signed as a true and accurate record of the proceedings.

015. Matters of Report from the minutes

There were none

016. Twinning

a. Cllr Wood reported that the recent visit from Bad Neustadt to celebrate 40 years of twinning had been a great success and gifts had been exchanged. A return visit from Pershore would be taking place from 10th to 15th October.

b. Cllr Wood advised that Plouay would be visiting Pershore in October 2020 and it was suggested the visit to Bad Neustadt take place in May.

017. Visitor Information Centre

Members noted the slight year on year visits to the Tourism web site and it was agreed members look at the site and bring suggestions for its improvement to the next meeting. It was noted that the majority of the events taking place in the town now have their own websites.

018. Reports on Events

a. Pershore Plum Festival

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Cllr Wood reported the huge success of this year's plum festival with the warm weather helping to bring in the crowds. A debrief meeting had been held and the new systems with routes for the classic cars worked quite well. Stallholders and the Abbey had been happy.

b. Jazz Festival

Mr Farrall said the 2019 Jazz Festival had been the best ever with visitor numbers up by 15% and the Saturday being sold out. The College had been very helpful and the music had been excellent with some of the best jazz bands in the country attending. He did point out the need for more helpers and committee members.

c. Carnival

Mr Shepherd said the event had been very successful although there had been some complaints about the fireworks. The street collection had raised £1,468 which would be given to the Warhorse project. Donations were also being made to various other local organisations. The AGM would be on 10th September at the Football Club and as with the Jazz Festival, more committee members were needed. 2020 Carnival would be on Monday 25th May.

d. Midsummer Brass

Mr West advised that numbers had held up on the previous year and more bands still want to come. They too could do with more help. The Last Night of the Proms event at the Angel had been excellent and Mr West also thanked PODS for their contribution to this event. There would be a fund raising concert in November to raise more money and the 2020 event would take place on 4th July.

e. River Festival

Cllr Gillmor sent a written report and advised that the 2019 event had been very successful with the theme "Beach Party". He thanked The Valley for donating surplus sand and Vic Haines for transporting it so that a small beach had been provided. There would be a debrief shortly and planning would then begin for 2020.

f. Open Gardens

It was noted that these would be held again in 2020

g. Avon Meadows

Cllr Wood reported that the dipping pond would be reinstated shortly and a dingy was now available to assist with getting reeds cut back.

019. Items for information

Cllr Wood congratulated the Angel Hotel for their "Pub of the Year" award and Woodside for being nominated as the Bed and Breakfast of the year. Additionally the Plum Festival had been nominated again for event of the year award.

020. Items for future agenda

Membership of the committee

There being no further business the meeting closed at 20.30

Signed..... Date.....
Chairman