

12.02.18

**PERSHORE TOWN COUNCIL
TWINNING AND TOURISM COMMITTEE MEETING**

12th February 2018

Minutes of the meeting of Pershore Town Council Twinning and Tourism Committee, held at the
Town Hall, 34 High Street, Pershore, Commencing at 7.30pm.

Present:- Cllr Val Wood (Chairman)
Mrs Jane Daniels
Mr Peter Farrall
Cllr R Gillmor
Mrs Suzanne Clarke in place of Mr Peter Stansbie
Cllr Julie Hemming
Mr Steve Knight
Cllr Tony Rowley
Mr John West

There were no members of the public present

093. Apologies

Apologies were accepted from Mrs Ferris, Mr Shepherd and Cllr Speight.

094. Declarations of Interest

There were none

095. Minutes

It was proposed by Cllr Rowley, seconded by Cllr Gillmor and RESOLVED that the minutes of the meeting held 13th November 2017 be signed as a true and accurate record of the proceedings.

096. Matters of Report from the minutes

There were none

097. Twinning

- a. Cllr Wood advised that Bad Neudstadt were visiting Pershore in early July and final numbers were awaited.
- b. Cllr Wood advised that the dates for the Plouay visit had moved to October and currently 19 people had expressed a wish to travel.
- c. Members considered whether the time had come to slightly reduce the number of twinning visits from 2 to 1 a year. Following debate and the concerns that had been expressed by both Plouay and Bad Neustadt at the effect of Britain leaving EU it was agreed to defer this item for the time being.

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098. Visitor Information Centre

- a. Members accepted the report from the Visitor Information Centre and noted that some web site training was to take place shortly.
- b. Members had no concerns with the current Visitpershore website so it was agreed to defer any update for the present.

099. Noticeboards

Members considered the suggested use of the various noticeboards in town. It was agreed to agree the proposal on a trial basis and the use be reviewed at the August meeting of the committee. Cllr Rowley asked whether any use could be made of the Pensham noticeboards and it was agreed notices of meeting could usefully be placed there. The Clerk will arrange this. The noticeboard at the Railway station was also discussed and Mr Knight agreed to see whether its current useage was appropriate.

100. Signage

Members noted the current use of large boards to publicise events in the town. Those on Highways land had been approved by the County Council and the remainder were on private land. It was agreed that this was probably the best that could be achieved at present.

101. Reports on Events

a. Pershore Plum Festival

Members noted that organization for 2018 was already in hand and bookings had started.

b. Jazz Festival

Mr Farrall advised that he had already received a large number of advance bookings for accommodation and they were now offering on line booking to try to attract a younger audience. The event had been advertised widely and he was pleased to advise that new members were also attending the Jazz Club.

c. Carnival

In the absence of Mr Shepherd the Clerk read a written report. Arrangements for the event were well under way with a theme of 50 Golden years. Fund raising was also continuing and the event would include a concert with fireworks in the evening as usual.

d. Midsummer Brass

Mr West advised that all slots for bands had been filled although 1 or 2 may have to be disappointed. Arrangements were well underway although publicity was usual was an issue. Tickets would be sold at £7.50. Cllr Rowley advised that the local Round Table had offered to assist with events and they may be able to offer help with stewarding.

Cllr Hemming suggested publicity could be undertaken via leaflet drops and local radio and Mr Farrall advised that an advertisement in "Grapevine" had worked well for the Jazz Festival.

e. River Festival

Cllr Gillmor advised that the format of the event would be as 2017 with the theme being "The Navy Lark". He was liaising regarding water safety as he understood there had been some discussions with those providing the safety measures the previous year.

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f. Open Gardens

Cllr Wood advised that about 15 gardens in Pershore would be open on 2nd and 3rd June from 1 – 5pm with ticket costing £5 and children going free. Tickets could be used both days and all proceeds would go to National Gardens Scheme charities as usual.

g. Avon Meadows Open Days

Cllr Wood advised that there would be the usual Bioblitz Day, date to be confirmed, and an anniversary day.

102. Items for information

a. Mrs Clarke advised that the Abbey would be holding a Donkey Pageant on 10th June and as usual would be taking part in the Plum Fair.

b. Cllr Rowley advised that Pensham would be undertaking their own litter pick this spring and would liaise with the Clerk regarding registering with the District Council

c. It was noted the next meeting would be held on Monday 14th May 2018.

103. Items for future agenda

Bunting

Coach Parking

There being no further business the meeting closed at 20.10

Signed..... Date.....
Chairman

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