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**PERSHORE TOWN COUNCIL  
TWINNING AND TOURISM COMMITTEE MEETING**

**13<sup>th</sup> August 2018**

Minutes of the meeting of Pershore Town Council Twinning and Tourism Committee, held at the Town Hall, 34 High Street, Pershore, Commencing at 7.30pm.

Present:- Cllr Val Wood (Chairman)  
Ms Emma Bangham (substitute for Mrs Jane Daniels)  
Mr Peter Farrall  
Mrs Margaret Ferris  
Cllr Chris Parsons MBE  
Mr Peter Stansbie  
Mr Steve Knight  
Mr Chris O'Loughlin  
Cllr Tony Rowley  
Mr Colin Shepherd  
Cllr Robert Speight  
Mr John West

There were no members of the public present

**116. Apologies**

Apologies were accepted from Mrs Jane Daniels, Mr Peter Dann and Cllr Julie Hemming

**117. Declarations of Interest**

There were none

**118. Minutes**

It was proposed by Mr Stansbie, seconded by Mr Knight and RESOLVED that the minutes of the meeting held 21<sup>st</sup> May 2018 be signed as a true and accurate record of the proceedings with the amendment of minute 109 to change Cllr Wood to Mr Knight in the last line of paragraph 3.

**119. Matters of Report from the minutes**

The Clerk advised that she had written to the District Council in support of coach parking near to the centre of town as agreed

**120. Twinning**

a. Cllr Wood reported that Bad Neustadt had enjoyed their visit in July and thanked Midsummer Brass for the entertainment on the Saturday which had been excellent. Members noted that it had been suggested that Bad Neustadt return to Pershore in August 2019 with Pershore travelling to Germany in the October. This would be the 40<sup>th</sup> anniversary of twinning with Bad Neustadt and this would repeat what had happened in 2009 for the 30<sup>th</sup> anniversary. Members agreed to these arrangements.

b. Cllr Wood advised that 17 travellers were going to Plouay in October but that more

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would be welcome. She was waiting to hear back with confirmation of hosts and the itinerary was also awaited. It was agreed to present the town with a framed photograph similar to that presented to Bad Neustadt earlier this year.

c. It had been suggested that both Bad Neustadt and Plouay come to Pershore in August for the Plum Fair. This was agreed in principle and Cllr Wood agreed to speak to Plouay to ascertain whether they wished to come at that time.

d. Members noted that the Town Choir were fund raising for twinning this year and there was to be a concert in the Abbey on 15<sup>th</sup> September at 7.30pm. The Clerk agreed to email the twinning database with the details. Cllr Rowley advised that the choir hoped to be able to visit Plouay at some future date and he would be exploring possibilities whilst there in October.

### **121. Visitor Information Centre**

a. Members accepted the report from the Visitor Information Centre.

b. Mr Knight outlined the reasons behind the new “brand” for tourism in the district as Worcestershire Vale and Spa to give a better geographical reference to the area together with recognising its heritage. He noted that there were some faults with the web site but he had been pleased with the general favourable reaction to date. Members were asked to visit the site and make any comments and observations to Mr Knight in the first instance.

### **122. Noticeboards**

The Clerk advised that the original heritage noticeboard at the railway station would appear to have been removed and it was agreed Mr Knight look at whether he had access to one so that it could be reinstalled.

### **123. Reports on Events**

a. Pershore Plum Festival

Cllr Wood advised that the second Saturday in August would now be National Plum Day and this had been launched the previous weekend. The usual bike night would take place on 23<sup>rd</sup> August with funds raised going to the Air Ambulance.

b. Jazz Festival

Mr Farrall advised that advance bookings had been up 10% partly due to some who usually paid on the door booking in advance. On line booking had gone down well and people would be coming from all over the UK. They would be using the reception area at the college to enable some dancing to take place which had been asked for by those attending in the past.

c. Carnival

Mr Shepherd thanked everyone for making the Carnival such a success. There had been 25 floats and the main beneficiary from the procession collection was to be the Sea Cadets. Other donations would be made in due course but the accounts had not yet been finalized not had the AGM been booked. He was hoping this would take place some time in September.

d. Midsummer Brass

Mr West stated that although it had been a very hit day the events had been at least as successful as in 2017. The new venue at the Star Inn had gone down well but he reminded members that help was always needed on the day. There was to be a fund raising concert in the Abbey on 27<sup>th</sup> October at 2.30pm.

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e. River Festival

There was nothing to report

f. Open Gardens

This had been very successful. The next event was 2020..

g. Avon Meadows Open Days

Cllr Wood advised that the meadows were very popular and working well for flood alleviation.

**124. Items for information**

a. Cllr Parsons advised members of the various events taking place during November in remembrance of the end of the First World War.

b. Ms Bangham advised that Number 8 would be showing a Testament of Youth and the Festival of Remembrance from the Royal Albert Hall on 10<sup>th</sup> November.

c. Mr Shepherd advised that he had found a 1938 Pershore Secondary School "Plum Magazine" and he agreed to ascertain whether it could be lent to the Heritage Centre.

d. It was noted the next meeting would be held on Monday 12<sup>th</sup> November 2018..

**125. Items for future agenda**

There being no further business the meeting closed at 20.25

Signed..... Date.....  
Chairman

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