

13.11.2017

**PERSHORE TOWN COUNCIL
TWINNING AND TOURISM COMMITTEE MEETING**

13th November 2017

Minutes of the meeting of Pershore Town Council Twinning and Tourism Committee, held at the Town Hall, 34 High Street, Pershore, Commencing at 7.30pm.

Present:- Cllr Val Wood (Chairman)
Mr Peter Dann
Mr Peter Farrall
Mrs Margaret Ferris
Cllr R Gillmor
Mr Peter Stansbie
Cllr Julie Hemming
Mr Steve Knight
Cllr Tony Rowley
Mr Colin Shepherd
Mr Robert Speight
Mr John West

There were no members of the public present

082. Apologies

Apologies were accepted from Mrs Daniels who was away.

083. Declarations of Interest

There were none

084. Minutes

It was proposed by Cllr Speight, seconded by Cllr Hemming and RESOLVED that the minutes of the meeting held 14th August 2017 be signed as a true and accurate record of the proceedings.

085. Matters of Report from the minutes

There were none

086. Twinning

a. Cllr Wood advised that she was in discussions with Plouay about a date for a visit from Pershore but hoped it would be a Monday – Friday in April. Travel would be by coach and it was anticipated that the Town Choir would also be travelling.

b. It was noted that Bad Neustadt were planning to come to Pershore for Midsummer Brass and the Clerk would be contacting Bretforten Silver Band to see whether they wished to be involved in some way.

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087. Visitor Information Centre

The Clerk presented a brief report from the Visitor Information Centre and members noted the possibility of further updating the Visit Pershore web site. Members were asked to consider what changes may be necessary and bring suggestions to the next meeting. Mr Knight suggested maybe a feature page and colour change should be considered which may not be expensive to achieve.

088. Noticeboards

Members considered the current use of noticeboard and it was agreed the Clerk arrange a meeting with the staff and Mr Knight to consider options and bring a report to the next meeting.

089. Signage

Members noted that the proposed new signage would be expensive and would not help to reduce street clutter. Mr Knight explained that the review had come about as it was felt there was inadequate signage to Avon Meadows but that with the new Station Road proposals it may be better to wait as new signage would be needed at that time. Members agreed and the signage will be reviewed again in due course.

090. Reports on Events

a. Pershore Plum Festival

Cllr Wood advised that the event was most successful with over 30,000 people attending. Plans had already started for 2018.

b. Jazz Festival

Mr Farrall advised that the 2017 event had been most successful and 2018 would be aiming to attract more young people so the programme was being formatted to that end. Bookings have already started for 2018 and it was now possible to book on line via the web site. The site also had a map showing local accommodation.

c. Carnival

Mr Shepherd advised that the 2018 Carnival would have the theme "50 Golden Years". A new committee had been formed and a Vice Chair appointed. Unfortunately the Santa Fun Run had had to be cancelled due to lack of support. A launch party for the 2018 Carnival was to be held on 25th November at 7.00pm at the Football Club and all were welcome to attend.

d. Midsummer Brass

Mr West advised that have already had expressions of interest from a number of bands although publicity continued to be a challenge. He also advised that the Abbey were no longer in a position to provide refreshments after concerts which Mr Stansbie advised was due to the issue with hot water.

Cllr Hemming suggested publicity could be undertaken via leaflet drops and local radio and Mr Farrall advised that an advertisement in "Grapevine" had worked well for the Jazz Festival.

e. River Festival

Cllr Gillmor advised that the date of this event had had to be changed and he would let the Clerk know so that the field could be booked.

f. Avon Meadows Open Days

Cllr Wood advised that there was nothing currently planned.

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091. Items for information

- a. It was noted that the next meeting would be held on Monday 12th February 2018 at 7.30pm
- b. Mr Knight advised that although the Tour of Britain had been successful the District Council had paid a considerable sum of money for the race to come through the town and had been disappointed at the return on their investment.

092. Items for future agenda

Open Gardens

Bunting

Event signage

Coach Parking

There being no further business the meeting closed at 20.10

Signed..... Date.....
Chairman

Chairmans Initials
