

18.11.19

**PERSHORE TOWN COUNCIL
TWINNING AND TOURISM COMMITTEE MEETING**

18th November 2019

Minutes of the meeting of Pershore Town Council Twinning and Tourism Committee, held at the Town Hall, 34 High Street, Pershore, Commencing at 7.30pm.

Present:- Cllr Val Wood (Chairman)
Mrs Margaret Ferris
Cllr Julie Hemming
Cllr Art Lavelle
Cllr Chris Parsons MBE
Mr Peter Stansbie

There were no members of the public present

021. Apologies

Apologies were accepted from Mrs Jane Daniels, Mr Peter Farrall, Mr Steve Knight Mr Colin Shepherd and Cllr Liz Turier

022. Declarations of Interest

There were none

023. Minutes

It was proposed by Mr Stansbie, seconded by Cllr Hemming and RESOLVED that the minutes of the meeting held 4th September 2019 be signed as a true and accurate record of the proceedings.

024. Matters of Report from the minutes

There were none

025. Twinning

- a. Cllr Hemming reported on a very successful visit to Bad Neustadt in October and thanks the Clerk for all her hard work in arranging the visit. It was noted that there would not be an exchange with Bad Neustadt in 2020 and it was currently anticipated that Pershore would host Bad Neustadt in 2021.
- b. Cllr Wood advised that Plouay twinning was currently being reformed and she was hoping to have further details of a visit from Plouay in October 2020 (25th anniversary of the twinning) at the next meeting.

026. Membership of the Committee

It was noted that the Chamber of Trade were hoping to start again in 2020 when it was likely a representative from the Chamber would be available to join the committee. It was agreed this item be deferred to the February meeting.

027. Visitor Information Centre

- a. Members noted the decline in hits on the visitpershore site and suspected this may be due to individual events now having their own websites and the increased use of social media.
- b. The Clerk had been unable to obtain prices for Perspex for the noticeboards and this will be an item for the next meeting of the committee.

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c. The Clerk advised members that a new Visitor Guide was in the process of being compiled and handed out copies of the existing guide. This needed some comments from members as well as text from each of the various events taking place in the town. Cllr Wood felt the map needed updating as it was quite dark and not very eye catching. Cllr Parsons suggested road numbers as well as road names would be of some help along with river walks and information about the bridge. The Clerk will liaise with the District Council in this regard.

028. Reports on Events

a. Pershore Plum Festival

Cllr Wood reported that the programme for 2020 was in the process of being set and it was possible it would be a three day event. There may be a park and ride from Parkway and members also noted the success of the Cemetery car park during the Tour of Britain. It may be this would provide a parking space on the south side of town.

b. Jazz Festival

Cllr Wood advised that bookings would start to be taken in the New Year.

c. Carnival

In the absence of Mr Shepherd there was no report.

d. Midsummer Brass

In the absence of Mr West there was no report.

e. River Festival

Cllr Gillmor sent a written report and advised that the 2020 theme would be the Wind in the Willows and the event would take place on Saturday 18th July 2020.

f. Open Gardens

It was noted that these would be held again in 2020

g. Avon Meadows

Cllr Wood reported a date for an open day was awaited. The Meadows had been held up as a good example by the European Union of sustainable grassland which helped climate change considerably.

029. Items for information

It was noted that it may be helpful to invite the Wychavon Tourism Officer to attend a future meeting.

030. Items for future agenda

There were none

There being no further business the meeting closed at 20.10

Signed..... Date.....
Chairman